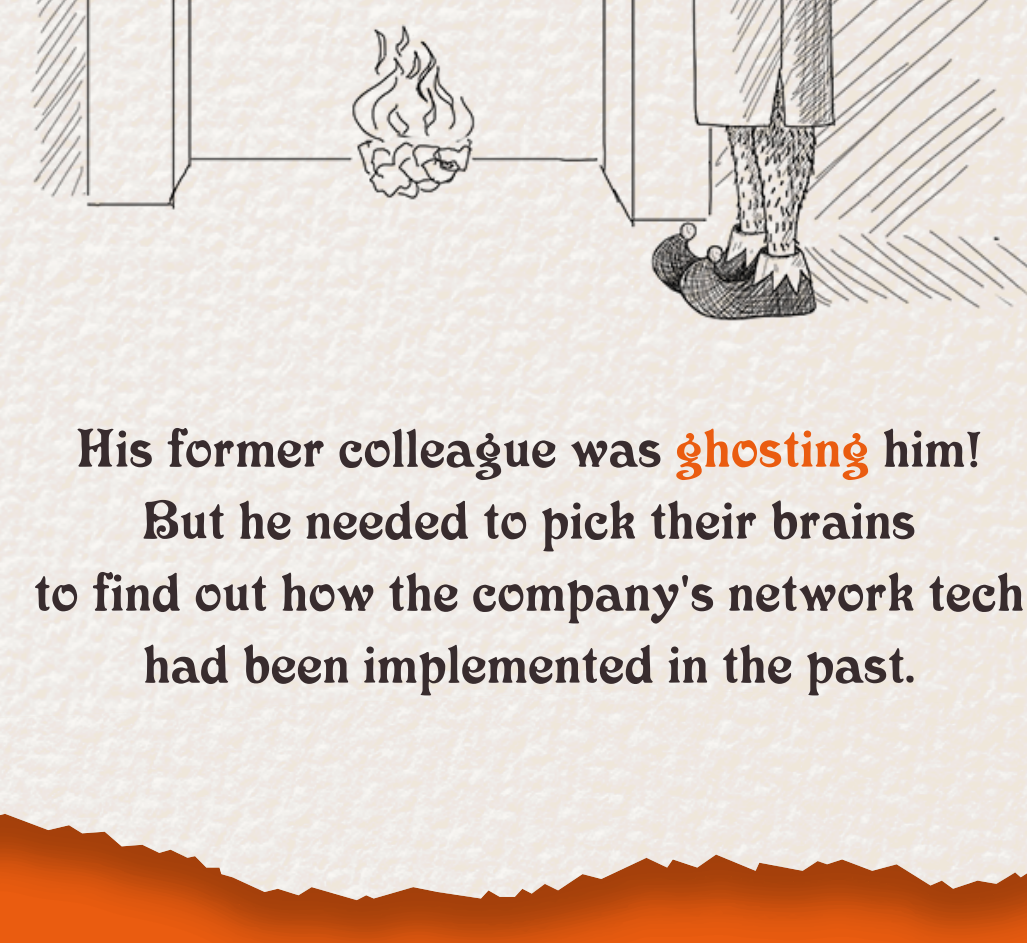


A NETWORK CAROL

The Ghost of Networks
Past, Present, and Future



'Twas the night before Xmas and
Network-Geezer Stooze was having
a bit of a nightmare.



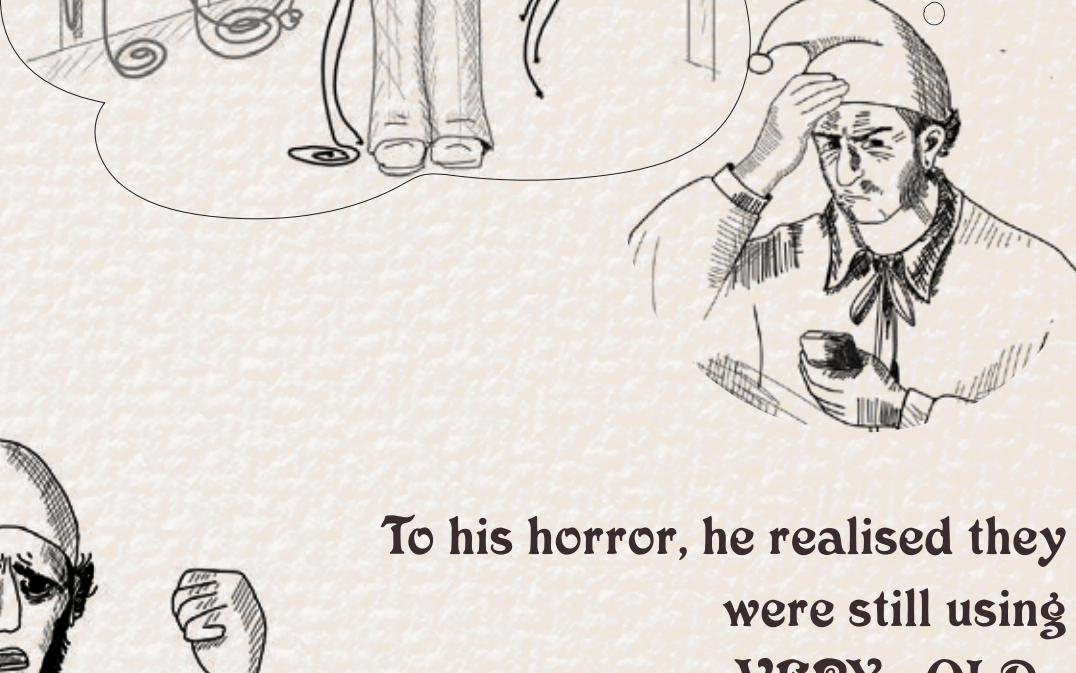
His former colleague was **ghosting** him!
But he needed to pick their brains
to find out how the company's network tech
had been implemented in the past.

“ What people don't see is that when you have a turnover of staff because you're not enabling them properly, there's a wealth of knowledge that walks out the door with them. ”

James Williamson
Managing Director, BestPath

GHOST OF NETWORKS PAST

He mused
about all the
changes
he'd seen
over the last
10 years.



To his horror, he realised they
were still using
**VERY - OLD -
INFRASTRUCTURE**
to run critical services.
And this was holding them
back.

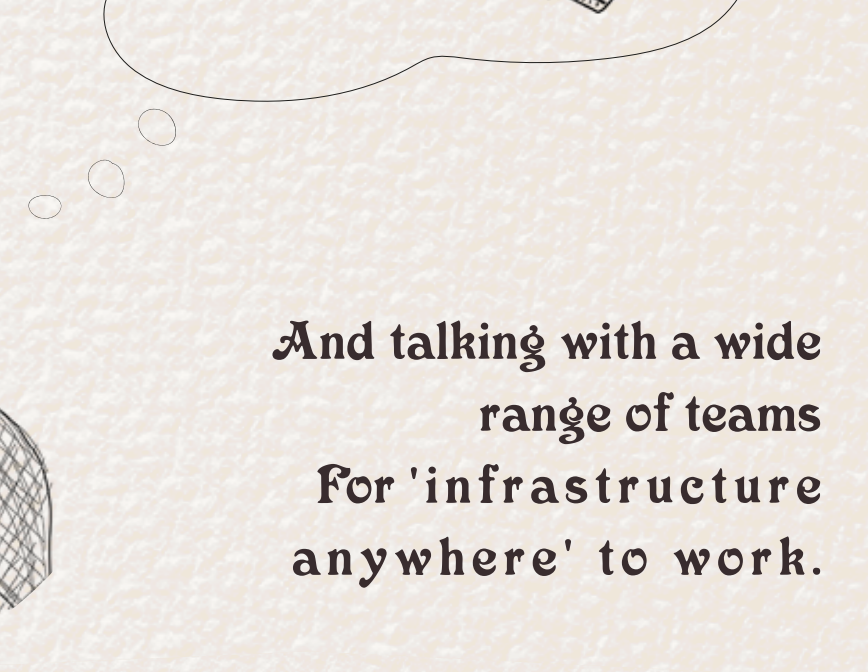
“ People can talk all they want about new stuff... but keeping the lights on and keeping the business running is number one. So, people do get scared about turning old stuff off! ”

Nicholas Bridgeman
Managing Director, BestPath

GHOST OF NETWORKS PRESENT

He mulled over his current challenges
with the hybrid cloud.

Making sure users
get a consistent
service.



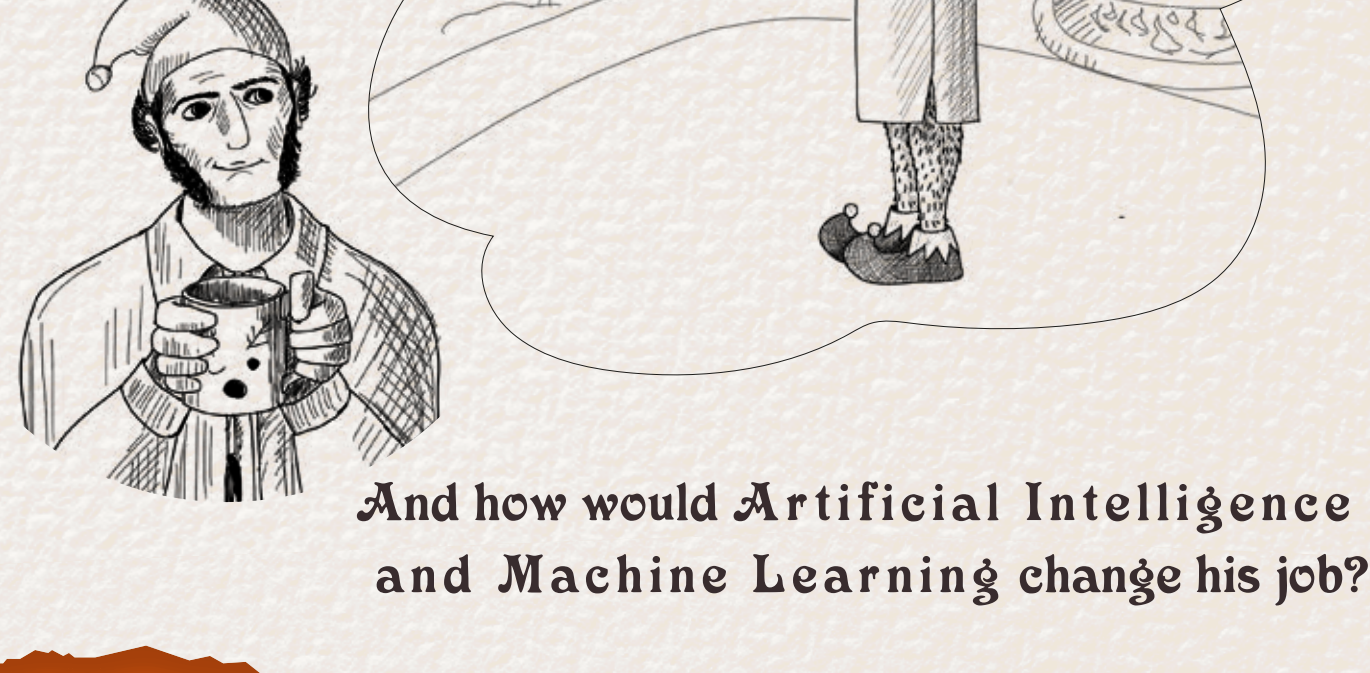
And talking with a wide
range of teams
for 'infrastructure
anywhere' to work.

“ The challenge is making sure people get the same service, regardless of the infrastructure that their application's deployed on. ”

Nicholas Bridgeman
Managing Director, BestPath

GHOST OF NETWORKS FUTURE

Then he wondered about the future.
How could he make his
network more sustainable?



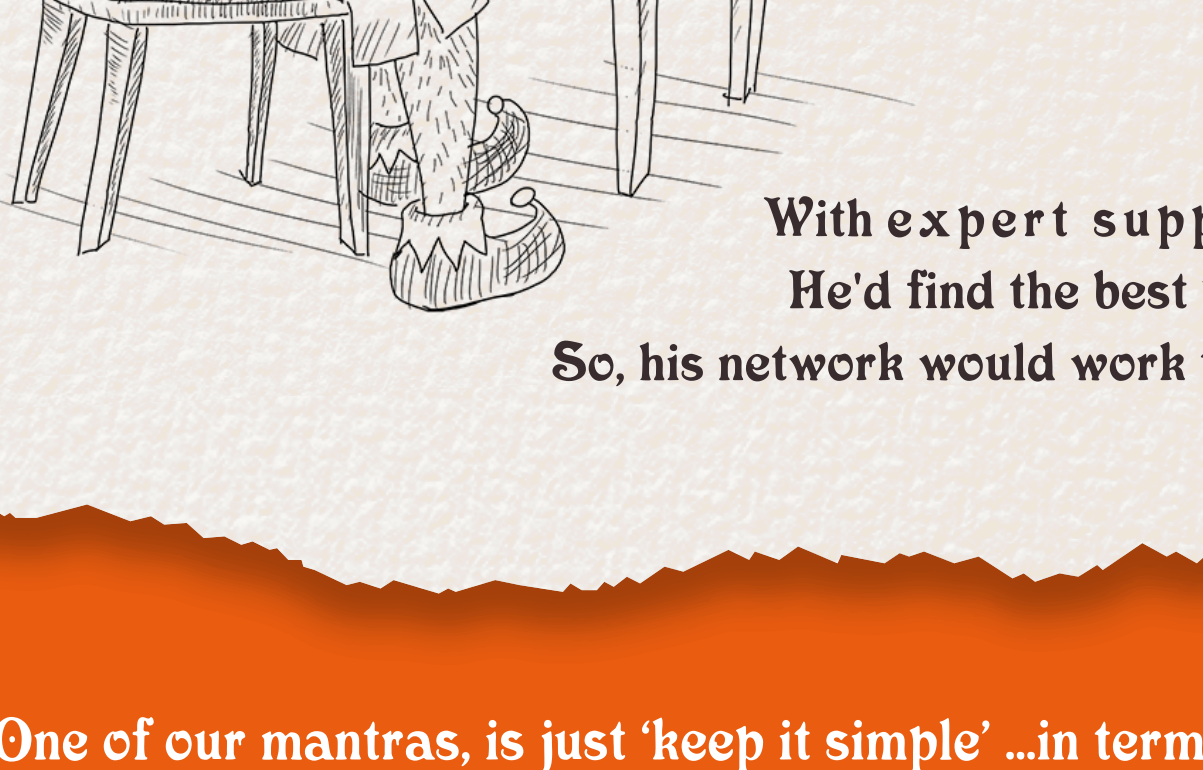
And how would **Artificial Intelligence
and Machine Learning** change his job?

“ Physically, things are going to have to change to allow businesses to adhere to their sustainability policies. ”

Nicholas Bridgeman
Managing Director, BestPath

THE NETWORK XMAS PRESENT

Network-Geezer Stooze awoke with a start!
He knew what he had to do.

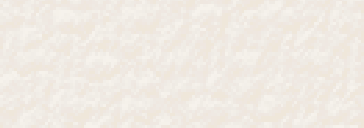


With expert support
He'd find the best path
So, his network would work true.

“ One of our mantras, is just 'keep it simple' ...in terms of capacity to support while still delivering the functionality that's needed. ”

Nicholas Bridgeman
Managing Director, BestPath

For the network of your dreams
(not your Xmas nightmares),
contact **BestPath** today!



www.bestpath.io

Listen to our

Xmas podcast

featuring a special festive
'Jimbo's Analogy of the Month'

We're BestPath. The unsung heroes, working quietly and competently behind the scenes to inspire and empower our Fintech clients. Combining curiosity with innovation we deliver agile, secure and trusted network infrastructures that enable businesses to deliver exceptional services and outstanding customer experiences. Let's chat about how we can do just that, for you.

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